

AD CLASSIC

INTERNATIONAL INTERIOR DESIGN & ARCHITECTURE MAGAZINE

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LORDS OF
CLASSIC

MASTERS &
PROTAGONISTS

HOW ART
FURNITURE
IS MADE

STYLE
SUGGESTIONS
AND INSPIRATIONS
FROM THE HOUSES
FEATURED IN AD

PAST IS
NOW

II INTERIORS WHERE THE SPIRIT
OF HISTORY IS ALIVE AND WELL

Renaissance, Baroque,
Neoclassical:
a harmonious synthesis
of styles brings the
entrance hall of an early
20th-century Roman
interior to life

to PLATITUDE



NAME LARGE MIRROR
BRAND ROBERTO GIOVANNINI
CHOSEN BECAUSE IT HAS ALL THE ELEGANCE
OF THE CLASSIC PIECE

Echoes of the past

Stylistic references to and illustrious citations from distant ages are the cornerstone of the designs produced by **Roberto Giovannini**, one of the world leaders in classic period interior furnishings. Today, the brand has expanded its already vast collection to include a range of accessories that reinterpret 18th and 19th-century stylistic features: innovations include this French Louis XV mirror, with an antiqued gold finish, a particular finish achieved using rubbed gold leaf and perfectly proportioned powders that gives the object a truly refined soul.

NAME TUSCANIA
BRAND I VASSALLETTI
CHOSEN BECAUSE OF ITS INNOVATIVE
COMBINATION OF WOOD AND STEEL



Stunning surfaces

Wood meets steel in an unprecedented display of marquetry to create an exceptional floor. *Tuscania*, one of the impressive designs on offer from **I Vassalletti**, is a wooden floor inlaid with oak and steel made to a design patented by the company, which involves sanding and treating it with natural glazes in shades of pale grey, and applying an aqua wax finish. This product has an undeniable appeal and underlines once again that as a company I Vassalletti offers not only fine craftsmanship but is also open to experimentation.

AD "FAMILY" PORTRAIT

Gastone Chelini

There is a name that in the art of carving and for formal inventiveness is up there with the greats of history. This is **Chelini**.

Roberto Giovannini

An instinctive passion for carving, a love of culture and a creative flair: **Roberto Giovannini**.

Renato Pologna

Oak is on a fascinating journey, delving into the history and culture of cabinet making.

Jacopo Banci

Artisan skill in the working and finishing of metal and crystal, and personalisation: these are the core values of **Banci** lamps.

Carlo Cappellini

Complete interiors that make being at home a luxury. **Florence Collections** designs are the hallmark of good taste.

Nicola Fabrizio

In the creation of furnishing fabrics that enhance the home with a contemporary or antique look, **Dedar** is right at the top.

Béatrice Schelert

Signature materials, colours and finishes that recreate the joie de vivre of the Grand Siècle. With **ArteArredo Schelert**.

Gianni Tanini

Bathroom fittings, floors and furniture: the collection designed by **Devon & Devon** offers exquisite and functional ideas.

Alfredo Colombo

With **Colombostile** he eccentric, richly imaginative and more innovative side of the Classic style comes to the fore.

Roberta Tagliavini

The outstanding collection of 20th-century decorative arts presented by **Roberta-ebasta** provides an endless source of ideas.

41 Great performers of the Classic

Patrons, CEOs, general managers, art directors: these are the people responsible for the success of **Italian art furniture**. Strictly Made in Italy

—Illustrations by Mauro Gatti