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DAZZLING DESIGNER BOUTIQUES are opening from Hong Kong to New York to Riyadh and Durrak is bringing you the best selection of stores to have on your fashion radar. These stylish landmarks are home to some of the most sought after exclusive luxury brands, which guarantee a mix of style, prestige and elegance.

Designer Discoveries



ROBERTO GIOVANNINI, SAN GIUSEPPE VESUVIANO

The first Roberto Giovanni brand store has opened in the heart of San Giuseppe Vesuviano, in the immediate outskirts of Napoli. The store is housed by a wonderful historic palace dating back to the end of the 19th century and owned by the Nappo Family. This initiative is part of a larger project called "Negozio d'Autore", which aims at promoting a new historical brand and distributing exclusive classic made-in-Florence decors, as the brand has been doing since 1958.

The 350 square metered area houses the finest pieces of the latest collection created by Maestro Giovanni, which have been integrated to the style and taste of architect Giuseppe Migliorini. The luxurious classic-style carved decors and designs blend flawlessly with the elegant setting, thus creating a cosy and exclusive atmosphere.







The Risò set characterises the collection La Notte, designed for bedrooms; the Venetian style headboard stands out with its new refined Oro Leggero finishing, characterised by an oak base. The raw silk upholstery perfectly matches the tones of the dresser and the small Venetian tables. The stool in front of the bed and the furniture are complements to the bedroom and create a magical atmosphere.

Named after a historic Florentine palace, the Pitti living area decors designed by Roberto Giovannini feature elegant and refined sofas, which are reminiscent of the past; when objects were created to stand the test of time.

In the dining room, different styles blend harmoniously thanks to selected finishings, which include the Blanc finishing of Louis XVI chairs and the mix of Rovere sbiancato and Oro Leggero (Light Gold) characterising the Venetian table. The solid wood cabinets, an expression of the 18th century Tuscan style, are set in the magnificent Pompeian wall created for this occasion. The white candleholder contributes to creating a romantic atmosphere in the most used living areas.

The shop windows overlooking the main street frame three gorgeous small settings and offer a preview of the Roberto Giovannini decor concept, based on timeless classic standards of beauty.

www.robertogiovannini.com

01 Bedroom display inside the Roberto Giovannini boutique

02 Exterior of the boutique at night

03 Classic Made-in-Florence decors

04 The finest pieces of the latest collection created by Roberto Giovannini

05 Shop windows overlooking the main street

